

# NEWS RELEASE

## FOR IMMEDIATE RELEASE

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### SIXTH ANNUAL BOCA RATON CONCOURS D' ELEGANCE PRESENTED BY MERCEDES-BENZ ANNOUNCES MIKE JACKSON AS HONORARY CHAIR

*Grand Marshal Ed Gilbertson, Chief Judge Paul Sable, esteemed judges Jay Quail and Steve Moskowitz, and Featured Artist Bill Neale also join the nation's fastest growing Concours*

BOCA RATON, FL (September 23, 2011) – The sixth annual **Boca Raton Concours d' Elegance** presented by Mercedes-Benz is pleased to announce **Mike Jackson**, Chairman and CEO of AutoNation and Past President and CEO of Mercedes-Benz USA as Honorary Chair for this year's event, taking place **February 24 through 26, 2012** at the Boca Raton Resort & Club in Boca Raton, FL.

Adding to the excitement of Mike Jackson's participation, other heavy hitters in the automotive and Concours circuit will be taking part in the sixth annual Boca Raton Concours d' Elegance as well. **Ed Gilbertson** will be serving as Grand Marshal for the Sunday Concours. Gilbertson has been the Chief Judge for the Pebble Beach Concours d' Elegance since 1999. He has been actively involved in Concours judging for 34 years and is a noted authority on judging procedures, proper preservation, and correct restoration.

**Dr. Paul Sable** will be serving as Chief Judge for the Sunday Concours. Automotive historian, author, overall car enthusiast and fervent collector, Dr. Sable is the co-founder and was the director of the Concours of Eastern United States and has been a chief judge and advisor to a number of Concours since 1995. He is a frequent judge at a number of major Concours throughout the United States. **Jay Quail**, Executive Director of the Classic Car Club of America (CCCA) and **Steven Moskowitz**, Executive Director of the Antique Automobile Club of America (AACA) have also signed on to serve as judges.

Additionally, this year the Boca Raton Concours d' Elegance is pleased to feature world renowned automotive artist **Bill Neale**, a foremost painter of automobiles, drivers, owners, and people associated with the auto industry. His work can be found in galleries, and in collections of many of the world's racing greats as well as those of distinguished aficionados. A Bill Neale original painting and commissioned piece will be auctioned off as part of the 2012 Boca Raton Concours.

"Each year the Boca Raton Concours d' Elegance grows, bringing together new supporters, introducing exciting new event components and showcasing even more exotic classic automobiles and motorcycles," said Rick Case, Founder and Producer of the Boca Raton Concours d' Elegance. "As the fastest growing Concours in the country we have made strides through our five successful years of hosting the event. The addition of such esteemed, world renowned automotive icons such as Mike Jackson, Ed Gilbertson and Dr. Sable, along with Jay Quail, Steve Moskowitz and Bill Neale, is a testament to the growing reputation of the Boca Raton Concours, and is sure to make this year's event bigger and better than ever."

The sixth annual **Boca Raton Concours d' Elegance** is honoring the upcoming 50<sup>th</sup> Anniversary of the Shelby Cobra and the upcoming 100<sup>th</sup> Anniversary of Aston Martin with a tremendous commemoration on **February 24 through 26, 2012** at the Boca Raton Resort & Club in Boca Raton, FL. One of the country's biggest and most influential automotive events, the **Boca Raton Concours d' Elegance** spans over three-days with an exciting line-up of activities, all to benefit the Boys & Girls Clubs of Broward County.

During this year's Boca Raton Concours d' Elegance, RM Auctions and Sotheby's will be auctioning off the entire world renowned **Milhou's Collection** on **February 23, 24 and 25, 2012**, featuring an unprecedented collection of classic automobiles, mechanical musical instruments and collectibles. For automotive enthusiasts, the upcoming sale will offer a superb gathering of over 30 classic automobiles, spanning 90 years of automotive history.

**Friday, February 24, 2012**, the **duPont Registry Live! Hangar Party** kicks off the weekend. Due to last year's larger than anticipated turnout, this year's celebration has expanded to include two hangars at the Boca Raton Airport, doubling both the interior and exterior space to accommodate additional guests, entertainment, restaurants, vendors and displays. Hosted at the Boca Raton Airport, guests can indulge in libations and tastings from some of South Florida's hottest restaurants, preview luxury vendors featuring jewelry, art and more, and peruse a display of exotic and classic automobiles, motorcycles, airplanes, boats, motor coaches, and business and private jets. This year the event is proud to feature the magnificent world-renowned collection of Michael Fuchs' one-off exotic cars.

**Saturday, February 25, 2012** features the **Black-Tie Optional Gala** hosted at the Boca Raton Resort & Club. Guests will enjoy a cocktail hour with a silent auction, followed by a sit down dinner featuring a live auction with items such as the first in the country new exotic cars and money-can't-buy-these luxury, one-of-a-kind packages. Guests will also enjoy the presentation of the Automotive Lifetime Achievement Award and presentation of the Lee Iacocca Award. The evening concludes with a stellar performance by a renowned comedian. In years past Jay Leno, Bill Cosby, Howie Mandel, and Dennis Miller have graced the stage.

**The Concours** on **Sunday, February 26, 2012** concludes the weekend festivities with an Automobile and Motorcycle Exhibition that spans all eras. Car and motorcycle fanatics from around the world will get to experience an automotive showcase featuring cars and motorcycles from the past one hundred years on the brand new, expanded Sunday Concours showfield, exclusively redesigned by the Boca Raton Resort & Club. Not only has the showfield doubled in size, but it is the only golf course ever to be converted specifically for a Concours, making it the first of its kind in Concours history. The new design will permit the 2012 Boca Raton Sunday Concours to make the best presentation in the country for its judges, entrants, guests, vendors and sponsors by providing additional space for vendor tents and refreshments areas, and accommodating more antique and classic cars and motorcycles than in previous years, with additional room for sponsor vehicles.

Once the show kicks off, guests are invited to walk through a series of amazing vendor tents featuring automobile memorabilia and other luxury items. For the second year in a row, the Concours d' Gourmet Café Pavilion will offer guests a delectable selection of gourmet foods, wine and other beverages from 30 of South Florida's finest restaurants during the famed Sunday Concours. An expert panel of judges comprised of a nationally known chief judge, internationally known honorary judges, and additional judges from around the country will select the finest cars based on a preset criterion to include period, presentation and authenticity, as the day concludes with an award presentation to winning entries.

For additional information on the Boca Raton Concours d' Elegance and to see a full schedule of events please visit [www.bocaCDE.com](http://www.bocaCDE.com). As the event evolves, the website will provide up-to-date important information – so check back daily. All events are open to the public with tickets sold separately. Tickets can be purchased for the Friday night duPont Registry Live! Hangar Party; the Saturday Gala dinner; the Sunday Concours Automobile and Motorcycle exhibit; and the Concours d' Gourmet Café. To purchase tickets, please call 954-537-1010 or visit [www.bocaCDE.com](http://www.bocaCDE.com).

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