

NEWS RELEASE

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SIXTH ANNUAL BOCA RATON CONCOURS D' ELEGANCE PRESENTED BY MERCEDES BENZ DOUBLES IN SIZE, ANNOUNCING REDESIGNED SHOWFIELD AND EXPANDED FRIDAY NIGHT DUPONT REGISTRY LIVE! HANGAR PARTY

*Nation's fastest growing Concours to be bigger and better than year's past, unveiling new
Sunday showfield and expanded Friday night event*

BOCA RATON, FL (September 23, 2011) – The sixth annual **Boca Raton Concours d' Elegance** presented by Mercedes Benz is pleased to announce some new and exciting developments and expansions to this year's event, taking place **February 24 through 26, 2012** at the Boca Raton Resort & Club in Boca Raton, FL.

Due to last year's larger than anticipated turnout this year will be bigger and better than ever, as the **duPont Registry Live! Hangar Party** kicks off the weekend on **Friday, February 24, 2012**. For the first time in the history of the Boca Raton Concours d' Elegance, this year's celebration has expanded to include two hangars at the Boca Raton Airport, doubling both the interior and exterior space to accommodate additional guests, entertainment, restaurants, vendors and displays.

Even more exciting will be the unveiling of the brand new, expanded Sunday Concours showfield, exclusively redesigned by the Boca Raton Resort & Club under the direction of the Boca Raton Concours d' Elegance Operations Chairman, Russell Glace. An avid car collector, chief judge and judge at many other Concours events, Glace took the lead in creating the plans for and overseeing the showfield renovation. Not only has the showfield doubled in size, but it is the only golf course ever to be converted specifically for a Concours, making it the first of its kind in Concours history. Leveling the golf course, removing the sand traps and doubling the size will permit the 2012 Boca Raton Sunday Concours to make the best presentation in the country for its judges, entrants, guests, vendors and sponsors by providing additional space for vendor tents and refreshments areas, and accommodating more classic cars and motorcycles than in previous years, with additional room for sponsor vehicles.

New to the Boca Raton Sunday Concours in 2011, the Concours d' Gourmet Café Pavilion will also double in size in 2012, featuring more restaurants and twice the seating than last year, offering guests a delectable assortment of libations and gourmet foods from South Florida's finest restaurants during the famed Sunday Concours.

"Each year the Boca Raton Concours d' Elegance grows, bringing together new supporters, introducing exciting new event components and showcasing even more exotic classic automobiles and motorcycles," said Rick Case, Founder and Producer of the Boca Raton Concours d' Elegance. "As the fastest growing Concours in the country we have made strides through our five successful years of hosting the event. The expansion of the Sunday showfield and Friday night Hangar Party will help us to better accommodate the large volume of displays, attendees and sponsors, and allow us to continue to gain momentum and grow with each passing year."

The sixth annual **Boca Raton Concours d' Elegance** is honoring the upcoming 50th Anniversary of the Shelby Cobra and the upcoming 100th Anniversary of Aston Martin with a tremendous commemoration on **February 24 through 26, 2012** at the Boca Raton Resort & Club in Boca Raton, FL. One of the country's biggest and most influential automotive events, the **Boca Raton Concours d' Elegance** spans over three-days with an exciting line-up of activities, all to benefit the Boys & Girls Clubs of Broward County.

During this year's Boca Raton Concours d' Elegance, RM Auctions and Sotheby's will be auctioning off the entire world renowned **Milhoux Collection** on **February 23, 24 and 25, 2012**, featuring an unprecedented collection of classic automobiles, mechanical musical instruments and collectibles. For automotive enthusiasts, the upcoming sale will offer a superb gathering of over 30 classic automobiles, spanning 90 years of automotive history.

Friday, February 24, 2012, the **duPont Registry Live! Hangar Party** kicks off the weekend. Hosted at the Boca Raton Airport, guests can indulge in libations and tastings from some of South Florida's hottest restaurants, preview luxury vendors featuring jewelry, art and more, and peruse a display of exotic and classic automobiles, motorcycles, airplanes, boats, motor coaches, and business and private jets.

Saturday, February 25, 2012 features the **Black-Tie Optional Gala** hosted at the Boca Raton Resort & Club. Guests will enjoy a cocktail hour with a silent auction, followed by a sit down dinner featuring a live auction with items such as the first in the country new exotic cars and money-can't-buy-these luxury, one-of-a-kind packages. Guests will also enjoy the presentation of the Automotive Lifetime Achievement Award and presentation of the Lee Iacocca Award. The evening concludes with a stellar performance by a renowned comedian. In years past Jay Leno, Bill Cosby, Howie Mandel, and Dennis Miller have graced the stage.

The Concours on Sunday, February 26, 2012 concludes the weekend festivities with an Automobile and Motorcycle Exhibition that spans all eras. Car and motorcycle fanatics from around the world will get to experience an automotive showcase featuring cars and motorcycles from the past one hundred years. Once the show kicks off, guests are invited to walk through a series of amazing vendor tents featuring automobile memorabilia and other luxury items. For the second year in a row, the Concours d' Gourmet Café Pavilion will offer guests a delectable selection of gourmet foods, wine and other beverages from South Florida's finest restaurants during the famed Sunday Concours. An expert panel of judges comprised of a nationally known chief judge, internationally known honorary judges, and additional judges from around the country will select the finest cars based on a preset criterion to include period, presentation and authenticity, as the day concludes with an award presentation to winning entries.

For additional information on the Boca Raton Concours d' Elegance and to see a full schedule of events please visit www.bocaCDE.com. As the event evolves, the website will provide up-to-date important information – so check back daily. All events are open to the public with tickets sold separately. Tickets can be purchased for the Friday night duPont Registry Live! Hangar Party; the Saturday Gala dinner; the Sunday Concours Automobile and Motorcycle exhibit; and the Concours d' Gourmet Café. To purchase tickets, please call 954-537-1010 or visit www.bocaCDE.com.

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